



food & Beverage EXPO

VIJAYAWADA



REIMAGINING
TASTE,
TECHNOLOGY &
TRADE

JUNE 2026



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SS CONVENTION CENTRE
VIJAYAWADA

CO-LOCATED WITH



Dairy & EXPO Cold Storage Asia EXPO Packtech

www.fnb-expo.com

WELCOME TO THE FUTURE OF FOOD

The Revolution is Served.

Step into the future of food at the 3rd edition of India's most dynamic B2B event for the Food & Beverage industry. The Food & Beverage sector is undergoing a mega shift, driven by technology, consumer individuality, and stringent standards. From cutting-edge processing technologies, automated kitchens and smart packaging to emerging ingredients, packaging innovations, personalised nutrition and sustainable sourcing—innovation is reshaping every bite and sip.

The Food & Beverage Expo 2026 is your gateway to this revolution. Join us in Vijayawada for three dynamic days of discovery, networking, and business growth. This is more than an exhibition—it's the definitive platform to gear up to change the face of the food and beverage industry.

As a product or technology manufacturer, you face challenges from maintaining consistent quality to achieving decarbonization goals and optimising resource efficiency. You need a holistic approach to create a lasting competitive edge. Vijayawada is the perfect launchpad—connecting you to the vibrant and rapidly expanding market of Southern India.



The Changing Face of Food & Beverage

The Food & Beverage industry is undergoing a seismic shift. Automation, hygiene, sustainability, and personalisation are no longer optional—they're essential. Commercial kitchens are embracing smart systems, cloud kitchens are redefining service, and consumers are demanding transparency and innovation.

At Food & Beverage Expo 2026, you'll discover:

- ✚ State-of-the-art food processing and packaging technologies
- ✚ Smart kitchen automation and hygiene solutions
- ✚ Sustainable ingredients and eco-friendly packaging
- ✚ Insights into evolving consumer preferences and global trends

Key Themes

Automation & Smart Kitchens

Sustainable Packaging

Cloud Kitchens

Digital Transformation

Food Safety, Hygiene & Compliance

Export Opportunities

Clean Label Ingredients

Market Expansion

UNLOCKED OPPORTUNITY

Why You Must Exhibit:

Whether you're launching a new product or expanding into new markets, this expo is your platform to shine. With over 5,000 buyers expected—including 3,500 across India and 1,500 focused industry attendees you'll be in front of decision-makers with real purchasing power.



Direct Access to Decision-Makers:

This is a perfect meeting place for prospective exhibitors to meet qualified end-users and key decision-makers from HORECA, Retail, Manufacturing, and Export sectors.



Brand & Network:

Strengthen and build your brand image. Enhance your business by networking to gain crucial, first-hand market information.

Strategic Partnerships:

Engage with Financial Institutions, Banks, and Allied Solutions providers to secure the resources your business needs to scale.



Decision-makers



Industry Buyers



Powerful Platform

Exhibitor Benefits:

- ✚ Showcase cutting-edge products and technologies
- ✚ Meet top retailers, importers, exporters, distributors, and hospitality leaders
- ✚ Explore new markets and finalise business deals
- ✚ Strengthen brand visibility and credibility
- ✚ Launch new innovations to a targeted audience
- ✚ Network with industry stakeholders and gain market insights
- ✚ Forge long-term partnerships and close real business deal



What's in Store

Explore the full spectrum of the F&B supply chain:

- ✚ Food Processing & Packaging Machinery
- ✚ Dairy, Meat, Seafood & Ice Cream Technologies
- ✚ Cold Chain & Warehousing Solutions
- ✚ Ingredients, Spices, Flavourings & Agri Products
- ✚ ERP, POS, Barcoding
- ✚ Hospitality Equipment & Financial Services
- ✚ Fire Safety Systems

Who Will be There

Our Visitor Profile Includes:

- ✚ HORECA Owners & Managers (Hotels, Restaurants, Caterers)
- ✚ Food & Beverage Manufacturers
- ✚ Import & Export Houses, Wholesalers, Distributors
- ✚ Tech innovators and solution providers
- ✚ Chief Engineers & Production Heads
- ✚ International buyers scouting Indian excellence
- ✚ Food service professionals and hospitality leaders

STALL BOOKING INFORMATION

Booth Size	Inaugural Rates Valid till 15-01-2025	Early Bird Rates Valid till 31-03-2026	Rates
	INR/sq.m.	INR/sq.m.	INR/sq.m.
9-18 sq.m.	8,500	9,500	11,000
19-36 sq. m.	8,250	9,250	10,500
Above 36 sq. m.	8,000	9,000	10,000

+ 18% GST as Applicable

The stand /space allocations may be amended by the organizer for the benefit of the Exhibition.

BOOTH PACKAGE

- Fascia with Company name
- Fully carpeted
- 3 Spotlights
- 2 Chairs
- 1 Counter / Table
- Company profile in Show Directory*
- Company listed on website
- 1 Five amp plug point
- 1 Waste basket

*

SPONSORSHIPS

Sponsors/Partner	Exclusivity	Rates	Sponsors/Partner	Exclusivity	Rates
Title	1	8L	Lanyard	1	3.5L
Platinum	1	6L	Registration Counter	1	1.5L
Gold	2	4L	VIP Lounge Partner	Multiple	1L
Silver	3	2.5L	Visitor Kit	1	5L
Badge	1	3L	Water Sponsor	1	1.5L



ORGANIZED BY:
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