

# food & Beverage EXPO

19<sup>th</sup> 20<sup>th</sup> 21<sup>st</sup>

**JULY 2024**  
**BMICH, SRI LANKA**

**TARGETING SRI LANKA'S FOOD & BEVERAGE INDUSTRY**

**PARTICIPATE AND EXHIBIT YOUR PRODUCTS & SERVICES IN  
INDIA'S PREMIUM B2B FOOD & BEVERAGE INDUSTRY**



**Asia Packtech EXPO**

**Dairy & Cold Storage EXPO**

19<sup>th</sup> 20<sup>th</sup> 21<sup>st</sup>

JULY 2024

## EXHIBITOR PROFILE

- + Argo Processing
- + Food Quality
- + Food Processing
- + Food Bio-technology
- + Dairy Machinery & Technology
- + Refrigeration and Chiller Technology
- + Processing & Packaging Machinery
- + Liquid Filling Machines
- + Liquid Processing
- + Breweries Equipment Manufacturers
- + Ice Cream Machinery & Production
- + Flour Mill Machinery Manufacturers
- + Seafood Processing Technology
- + Meat Processing Technology
- + Edible Fat And Oil Technology
- + Grain Milling Technology
- + Perishable and food Cargo Handling
- + Cold Chain & Warehousing Technology
- + Bar Coding & E- coding Technologies
- + ERP & POS Solutions
- + Fire Protection
- + Elevators / Conveyers / V- belt Mfrs.
- + Food Ingredients
- + Agri Products
- + Fresh & Processed Food Products
- + Allied Solutions
- + Infrastructure & Services
- + Banks, Financial Institutions
- + Conveying, Transport and Storage Facilities
- + Hospitality Equipment
- + Ingredients, Flavorings, Spices
- + Packaged Food & Dairy Products

## Why Exhibit with the Food & Beverage Expo?

### Innovative Solutions:

Showcase your products at the forefront of technological advancements in the food and beverage industry.

### Networking Opportunities:

Connect with industry leaders, professionals, and potential collaborators at our dedicated networking events.

### Brand Visibility:

Position your brand as a leader in food and beverage technology and gain exposure to a diverse and engaged audience.

### Live Demonstrations:

Engage with attendees through live demonstrations and workshops to showcase the capabilities of your products and solutions.

## VISITOR PROFILE

- + Food Manufacture & Supply
- + Milk Manufacturing Companies
- + Airline Catering Companies
- + Meat & Dairy
- + Dairy Products
- + Air Cargo Companies
- + Frozen & Chilled Foods
- + Ice Cream Industry
- + Biotech Companies
- + Wholesale Distribuon & Retail
- + Retail & Delivery
- + Caterers
- + Pharmaceutical & Healthcare
- + E-Commerce Companies
- + Investors



## Welcome to The Food & Beverage Expo

Embrace the future of the food and beverage industry at the Lanka Food & Beverage Expo, where cutting-edge technology meets culinary excellence. Join us for a unique exploration of the innovations shaping the way we grow, prepare, and experience food and beverages.

The F&B Expo is one of its kind, knowledge platform that brings to its audience information from the food and beverage technology space. The event has a wide scope for business networking from different ends of the spectrum. We bring together senior decision-makers from leading organizations, food businesses like food processing industries, cold chain sector, hotels, and their counterparts in their domains under one roof so that they can share their wisdom, knowledge and technological expertise among peers—accelerating the growth of the space.



### Event Highlights

#### Technology Showcase

Immerse yourself in a world of innovation with hands-on demonstrations of the latest technologies transforming the food and beverage landscape. From automated cooking systems to smart packaging solutions, witness the future in action.

#### Smart Kitchen Pavilion

Step into the kitchen of the future at our Smart Kitchen Pavilion. Experience intelligent appliances, connected devices, and state-of-the-art culinary gadgets designed to enhance efficiency, precision, and creativity in the culinary process.

#### Sustainable Solutions

Showcase sustainable practices and technologies that are reshaping the industry. Discover eco-friendly packaging, waste reduction solutions, and advancements in sustainable agriculture that contribute to a greener and more responsible food and beverage ecosystem.

#### Robotics and Automation

Witness the role of robotics and automation in streamlining food production and service. From automated cooking processes to robotic bartenders, explore how technology is revolutionizing the way we prepare and serve food and beverages.

#### Data Analytics and AI

Delve into the power of data analytics and artificial intelligence in shaping the future of the industry. Display predictive analytics, machine learning, and AI-driven insights that are optimizing supply chains, enhancing customer experiences, and driving business growth.

#### Networking and Collaboration

Connect with tech innovators, industry leaders, and entrepreneurs at our networking events. Foster collaborations that bridge the gap between technology and culinary arts, paving the way for groundbreaking advancements.



## SPONSORSHIPS

Stand out from your competitors at the event!

- PLATINUM SPONSOR**

Recognition in website, show promotions, event's program & show directory, company logo on event signage

- BRONZE**

Recognition in website, show promotions, event's program & show directory, company logo on event signage

- EXPO BAG**

Recognition in website & show directory  
(Bag is provided by sponsor with company logo)

- SHOW DIRECTORY ADVERTISING**

Advt in Expo Special Directory. Full colour, with complete event info, distributed on-site to each attendee.

- GOLD SPONSOR**

Recognition in website, show promotions, event's program & show directory, company logo on event signage

- SILVER**

Recognition in website, show promotions, event's program & show directory, company logo on event signage

- REGISTRATIONS & BADGES**

Banner with link on-line on registration pages, Logo on badges. Logo at registration counter.

LKR			
Booth Size	Inaugural ends on 29 Mar '24	Early Bird ends on 30 May '24	Actual Per Sq.m
12 - 18 sqm	26,000	32,700	38,000
19 - 36 sqm	24,350	30,700	37,000
Above 36 sqm	23,500	29,500	36,500

INR			
Booth Size	Inaugural ends on 29 Mar '24	Early Bird ends on 30 May '24	Actual Per Sq.m
12 - 18 sqm	8,000	10,000	12,000
19 - 36 sqm	7,750	9,750	11,750
Above 36 sqm	7,500	9,500	11,500

USD			
Booth Size	Inaugural ends on 29 Mar '24	Early Bird ends on 30 May '24	Actual Per Sq.m
12 - 18 sqm	195	240	280
19 - 36 sqm	185	235	270
Above 36 sqm	180	230	260

\* Rates are for Per Sq.m

**ORGANIZED BY:**

**EXHIBITION CATALYST PVT. LTD.**  
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